

DISARRAY MAG

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The Alternative to Eloping – Instagram Worthy PopBliss Pop-Up Wedding



Spring 2017, multiple couples will make history by tying the knot in epic style! Introducing PopBliss by Racquel Kristi, the FIRST Luxury group Pop-up Wedding Celebration in Las Vegas. PopBliss is giving couples the opportunity to experience the soon-to-be biggest trend: a Pinterest-worthy luxury wedding without the months of planning, headaches, and arguing over seating charts.

Did you know that 50% of the world's population is under 30 years old? Did you know that that is 170 MILLION big ones worth of buying power? Unlimited access to information and culture has fragmented Millennials interests, unlike ever before. The power of social media has empowered them to be the most expressive and socially-curious generation in history, effectively throwing all that is old out of the window. In true pop-up style, the location, vendors, décor, food and all other details are wonderful, whimsical and unique - surprising the couples with the best wedding money can buy without the hefty price tag.

Taking place this May, up to 10 totally unconventional, ridiculously cool and radically different couples will embark on the first ever group pop-up wedding taking place in Las Vegas. A destination wedding that will bring couples and their friends and families from around the world into the city of endless possibilities and excitement for one majorly Instagram-worthy event. Couples will be taken care of in true Hollywood style with their very own bridal brunch, cocktail parties and live-streamed wedding attended by 300 guests and reaching 2,000 people. Before you walk down the aisle, renowned photographers will capture the love you have for each other and the excitement of your wedding day with the bright lights and hustling streets of Las Vegas as your backdrop! What an incredible memory!

Package includes:

- PopBliss Workshop – An all day workshop for industry professionals to learn the magic of PopBliss and curating popup celebrations.
- Couples Evening- A magical, private event for PopBliss couples only is filled with surprises and pleasure as couples endure in a planned activity to romantically engage your loved one. Followed with dinner and drinks, couples officially meet the others on the PopBliss journey.
- The Toast- Celebrate the eve of your wedding day hand in hand with the love of your life in an ultimate date night experience catered to your every romantic whim. The night will feature a very special toast by a surprise guest host.
- Bliss Brunch – To help ease the big day nerves, the ladies and gentleman are invited to separate brunches to prepare for the big day and get their jitters out.
- Glam Suite – The brides and grooms will get the celebrity treatment before they walk down the aisle. They dapper grooming service entourage will flawlessly style hair, makeup, beards, and brows so that you'll be camera ready for your ceremonial debut.
- Pop-Up Wedding – The big moment! Couples will walk down the aisle and share personal vows during a group ceremony followed by a group reception.

This is a glamorous alternative, curated by pop-up wedding expert Racquel Kristi, to eloping or a trip to City Hall. Gone are the days where young couples are dropping fifty thousand dollars on a stale wedding that is exactly the same as their grandmothers. Millennials care more about the experience than the brand name. In an age where Millennials value unique experiences that align with their core values over lavish price-tags, PopBliss offers the solution so they can have their cake and travel the world too.

The total cost of an all-inclusive PopBliss Pop-up wedding is \$10,000 per couple. www.PopBliss.co